

JENNA KAHN

CONTENT CREATOR



# PERSONAL STATEMENT

I have a deep affinity for expression through words, visuals and sounds. I have years of experience operating my own business servicing clients for writing needs, photography and graphic design, social media maintenance, email marketing, SEO and website design. I am a self-taught digital marketer and have always been a passionate self-starter. My vibrant personality and dedicated work ethic foster a harmonious attitude that will add value to your team!

# LETTER OF INTENT

To the Hiring Manager:

I am eager about the opportunity to work in a creatively stimulating environment, representing the voice, image and identity of a respected company.

Companies who utilize expansive thinking towards digital and social media to communicate their technologies, are where my individual strengths fit best. Upon first holding a digital device at a young age, I have witnessed an ever-changing atmosphere evolve before my eyes. Through this observation, I grew an intricate understanding of the power of digital marketing. I have since then invested my time in various channels to convey ideas across global landscapes. With my knowledge and experience, I am confident that I can express any brand narrative through a clear and authentic lens.

I graduated from Michigan State University in May of 2016 with honors, receiving a B.A. in Interpersonal Communication. Beyond my academic endeavors, I have always thrived on creative expression, whether it's through writing, photography, videography, music or fashion.

Shortly after school, I began my own content marketing business managing clients' social media channels, blogs, photography and videography needs, SEO, email marketing and web design.

My thirst for adventure and creativity landed me an internship writing for Free People. Working in teams to aid in the bigger picture of the brand enlightened me on the inner workings of what it takes for a corporation to truly succeed. While working at Free People, it was my duty to find clever and alluring ways to showcase a new product across various media outlets and write content for the blog. I now create content for Summit Sports on Skis.com, Snowboards.com and Campgear.com, shaping my voice with each audience considered.

It would be an honor to solve similar problems for a company in the Metro Detroit area. I am determined to deliver my unparalleled character, combined with clever insight and strategic vision, to become a dynamic asset to the team.

# RECENT WORK



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What Are You Telling Yourself?

Free People Blog by Jenna Kahn on December 14th, 2016



[Click to Visit](#)

Your Guide to Hammock Camping

Campgear.com blog and video by Jenna Kahn on October 5th, 2017



[Click to Visit](#)

Top 3 Reasons You Should Cross Country Ski This Season

Skis.com blog by Jenna Kahn on October 7th, 2017

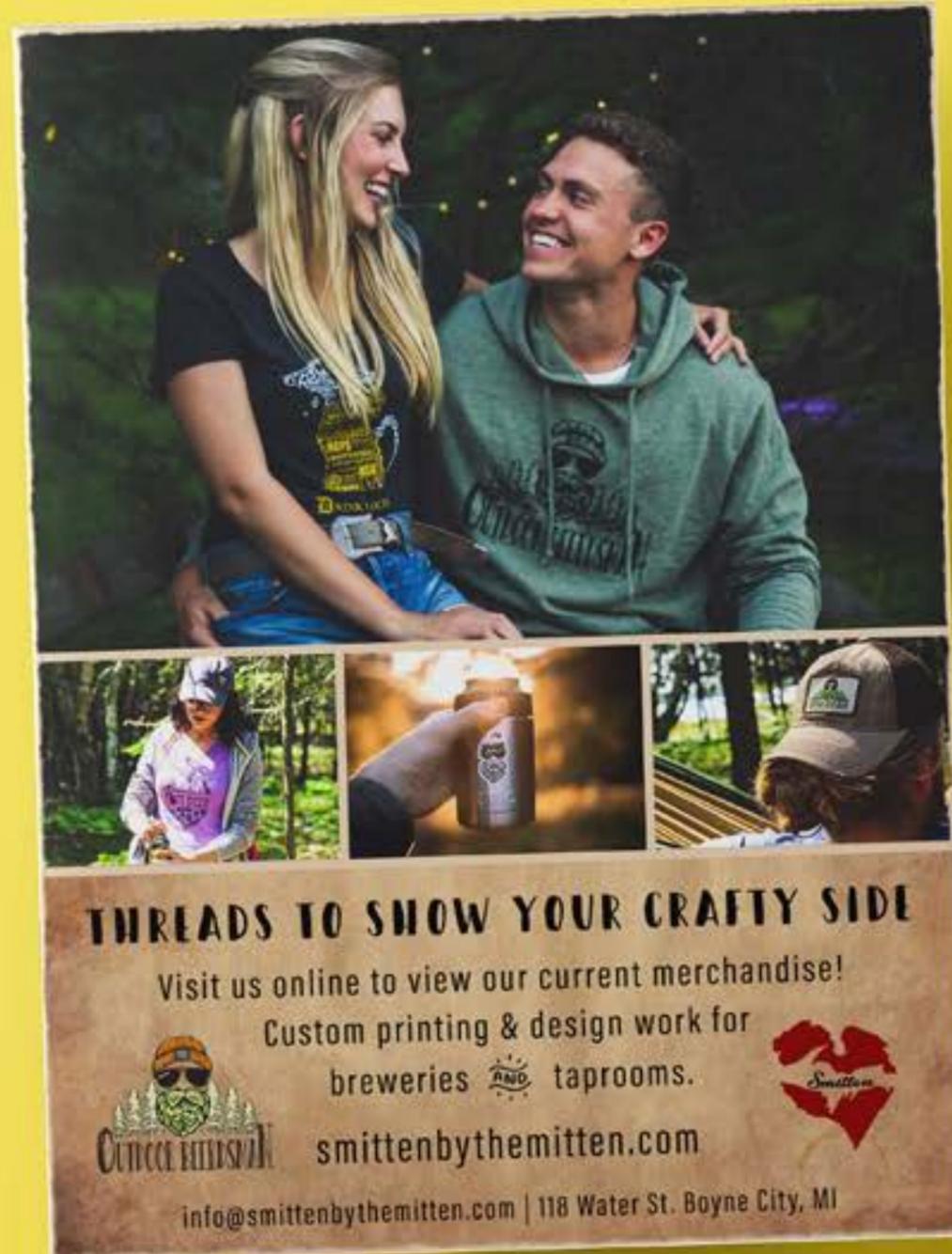
## ADDITIONAL WORK

Free People Publications

5 Best Camping Accessories to Never Leave Behind

Ski Pants: Women's Trends for 2018

# RECENT WORK



Magazine Ad in Mibrew for  
Smitten by the Mitten

Photography, Copy and  
Graphic Design

# RECENT WORK

Brochure for Carl Sterr by Design

Photography and Graphic Design



# MY REFERENCES

Carrie Yotter / Editorial Manager at Free People

[cyotter@freepeople.com](mailto:cyotter@freepeople.com)

Tiffany Kress / Promotions Manager at Palace of Auburn Hills

[tkress@palacenet.com](mailto:tkress@palacenet.com)

Carl Sterr / Carl Sterr by Design Owner

[carlster@sbcglobal.net](mailto:carlster@sbcglobal.net)

